



III International Youth
Festival of Social Advertising
CLEAR PERSPECTIVE



**FRANSICK SCORINA GOMEL STATE UNIVERSITY
FACULTY OF FOREIGN LANGUAGES**

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Dear Colleagues!

Faculty of Foreign Languages of Gomel State University named after Francisk Skorina (Republic of Belarus) and the Laboratory of International Projects of Moscow City University (Russian Federation) are honored to invite you and the students of your university to take part in the Third International Youth Festival of Social Advertising «Clear Perspective» (hereinafter - Festival).

Festival Purpose:

The goal of the festival is to draw students' attention to social, economic, spiritual, and ethical problems of modern society. This will be accomplished by an examining in-depth the integration of languages and cultures of ethnic groups of the world, development of international and interreligious tolerance, and youth volunteer movements.

Festival Objectives:

- Identifying burning social, economic, spiritual and ethical problems of a modern society.
- Drawing attention to the everyday problems of urban and megalopolis residents.
- Proposing projects/ideas to solve modern global society problems.
- Development of foreign languages skills.
- Practicing of public speaking skills.
- Augmentation of cross-cultural skills within multinational teams.

Festival motto:

Certum voto pete finem!

Festival Project Topics:

- **World peace** – seeking ways to keep and maintain peace between countries and nations, learning how to overcome the consequences of military conflicts.
- **Bridging generation gaps** – examining ways to establish understanding, trust, and help between generations, explore the problems of older generations.
- **Good without limits** – supporting people around and charity, inspiring people who overcame their disabilities.
- **Self-improvement** – the role of education in personality and professional development opportunities, the role of mentoring students
- **Do only good and good will return** – how to help parentless children through teachers' and tutors' selfless work by voluntary assistance.
- **Think globally** - a discourse on the social and psychological problems fostered by migration, ecological considerations, and low socio-economic citizens found in a megalopolis environment.

- **Dialogue of cultures** - an examination of the interactions of cultures, investigating the treasure and variety of cultures, languages and worlds via discourse in literature, cinema, music and arts.

Forms of participation:

Social posters

Clips (up to 3 minutes long)

How can I take part in the Festival?

Send social poster or clip before the 1st of April 2018 at the address of the Organizing Committee: FestSocAd@gmail.com

Requirements for the Festival with the participant's application form are on the site of the faculty of foreign languages of Francisk Skorina Gomel State University <http://forlang.gsu.by>

Stages of the Festival:

25 January – 01 April 2018

I stage (distant)

Sending social poster or clip to the Festival e-mail: FestSocAd@gmail.com

01 April – 10 April 2018

Nomination of the finalists of the Festival distant stage by the Festival jury to invite them to face-to-face stage of the Festival at Gomel State University named after Francisk Skorina (Republic of Belarus).

10 -15 April 2018

Informing the participants about the results of the distant stage of the Festival. The participants who are not selected for the final receive the participant certificate of III International Youth Festival of Social Advertising "Clear Perspective". Winners of the distant stage receive an invitation to face-to-face stage of the Festival at Gomel State University named after Francisk Skorina.

II stage (Republic of Belarus, Gomel State University)

16-18 May 2018

Face-to-face stage of the Festival, performing contest task in international teams.

Gomel State University named after Francisk Skorina provides workshops on public speaking skills, development of team spirit development, creative workshops.

18 May 2018

Announcing the winners of face-to-face stage of the Festival, winners of the competition of the multinational teams, awarding and Gala Festival.

Who can take part in the Festival?

The participants of the Festival are students of higher educational institutions.

Benefits for participants:

Best projects can be demonstrated on TV, placed on the outdoor advertising, in mass media, in participating institutions.

Festival winners and awardees get memorable prizes and participant certificates.

Festival working languages:

Any national languages (the subtitles/translation of the projects into Russian or English language)

The participation in the Festival is FREE!