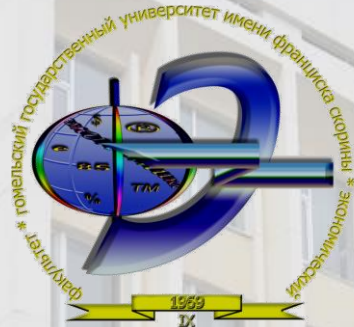


ADVANTAGES OF THE SPECIALITY

- Prestigious economic education, based on the study of disciplines in the field of management and marketing, accounting and analysis, entrepreneurship and information technologies
- Practice-oriented training on the basis of Gomel region public and private enterprises
- Attraction to the educational process of highly qualified domestic and foreign specialists
- Participation in research work, national and international olympiads, competitions and conferences
- Dual qualification - manager and economist
- Job opportunities in various sectors of economy
- Opportunity to continue the studies in Master's and PhD Programs



**Faculty of Economics
Department of
Economics and Management**

**Speciality
BUSINESS ADMINISTRATION**

246028 Gomel
Sovietskaya street, 104
building 4, rooms 3-24, 3-6

Phone numbers:
+375-232-51-01-23
+375-232-51-00-52

<http://economics.gsu.by/>
e-mail: econfac@gsu.by
econchair@gsu.by

**Educational institution
«Francisk Skorina
Gomel State University»**



Faculty of Economics



BUSINESS ADMINISTRATION

GENERAL INFORMATION

SPECIALITY:

Business Administration

SPECIALISATION:

Enterprise crisis management

QUALIFICATION:

Manager. Economist

LANGUAGES OF TRAINING:

**Russian
English**

TRAINING PERIOD: 4 years

The speciality «Business Administration» is aimed at preparing highly qualified specialists in business processes organisation with fundamental knowledge and actual skills in the following spheres: strategic and operational management, risk-management, HR management, marketing, entrepreneurship, accounting and analysis, finance, IT and innovation.

JOB OPPORTUNITIES

SPHERES OF PROFESSIONAL ACTIVITY

- public and private small and medium-sized enterprises, large companies in different sectors of economy
- companies in information technology sphere and business services
- government establishments
- non-commercial organisations
- other business entities

POSITIONS

- CEO / manager of public and private enterprises
- business analyst
- project manager
- economist
- sales manager
- marketer
- HR manager
- entrepreneur
- public servant

MAIN DISCIPLINES

- Strategic Management
- Operations Management
- Project Management
- Investment Management
- HR Management
- Corporate Management
- Marketing / Logistics
- Business Planning / Business Analysis
- Accounting, Taxation and Auditing
- Managerial Accounting and Controlling
- Information Technologies
- Mathematical Methods and Models for Decision Making in Business
- Information Systems for Business Management
- Economy and Management of Foreign Economic Activity / World economy and International Business
- Business Law
- Crisis Management
- Risk-Management and Insurance
- Business Process Design and Reengineering
- Change Management